

Epson® Director of Business Imaging to Co-Present with Innovative Resellers at 2015 ITEX National Conference and Expo

February 25, 2015

MEDIA ALERT: Epson/Long Beach, Calif. – Feb. 25, 2015

Who: Epson®, a leading provider of business imaging solutions, will present at ITEX National Conference and Expo in Fort Lauderdale, Fla. On March 11, Larry Trevarthen, director of business imaging, Epson America, will be joined by resellers and Epson partners XBE, Inc. and Deau Document Scanning Solutions. The presentation, “Break Through the Workflow Traffic Jam,” will detail actionable strategies for how to maximize profit by balancing printer deployment with dedicated document scanners.

Epson will also showcase several of its business solutions in its exhibit (booth 1111), including its recently announced WorkForce® Pro printers with Replaceable Ink Pack System and several document scanners. In addition, Epson is sponsoring a cocktail reception hosted by MPSA on Wednesday, March 11, at 6:30 p.m.

What: ITEX National Conference and Expo is a premiere three-day industry event featuring speakers from around the globe, high-powered and informative exhibits, and several conference sessions for office channel partners.

When: Larry Trevarthen, along with representatives from XBE and Deau, will speak on Wednesday, March 11, from 1:40 to 2:20 p.m. in Grand Ballroom E.

ITEX begins March 10 with executive sessions. Exhibits and conference sessions will be held March 11 – 12.

Event Registration Hours

Tuesday, March 10: 8 a.m. - 5 p.m.

Wednesday, March 11: 8 a.m. - 6 p.m.

Thursday, March 12: 7:30 a.m. - 2 p.m.

Exhibit Hall Hours

Wednesday, March 11: 10 a.m. - 6 p.m.

Thursday, March 12: 9:30 a.m. - 2 p.m.

Where: ITEX: Broward County Convention Center, 1950 Eisenhower Blvd., Fort Lauderdale, Fla. 33316

MPSA Cocktail Reception: Bimini Boatyard Bar & Grill, 1555 Southeast 17th St., Ft Lauderdale, Fla.

Why: Epson is a leading provider of a wide range of high-performance business products across a range of markets. Its range of digital imaging solutions are designed for departmental workgroups to SMBs to SOHO users. The WorkForce Pro business printer lineup delivers a range of features at a low total cost of ownership to meet the needs of any business. Epson document scanners deliver impressive image quality and versatility, in addition fast speeds for increased efficiency and productivity. Through its ImageWay Partner Program qualified partners, including XBE and Deau, are provided with access to the full range of Epson business imaging solutions – business

projectors, business printers and document scanners – allowing partners to offer customers a more comprehensive suite of office solutions.

For more information or to register for the ITEX National Conference and Expo, Fort Lauderdale, Fla., visit <http://www.itexshow.com/>. For more information about the Epson ImageWay Partner Program, visit www.epson.com/imageway.

About ITEX National Conference and Expo

ITEX National Conference and Expo, taking place March 10-12 at the Broward County Convention Center in Fort Lauderdale, Florida, is the largest event in the office equipment and solutions channel representing dealers, resellers, and solution providers across the globe. The event is produced and managed by Questex LLC, a global, diversified business-to-business integrated media and information provider, headquartered in Newton, MA. ITEX is co-presented by imageSource, the definitive resource for the office channel. For the latest event updates follow us on Twitter (#ITEX15) or LinkedIn.

About Epson

Epson is a global innovation leader dedicated to exceeding expectations with solutions for markets as diverse as the office, home, commerce, and industry. Epson's lineup ranges from inkjet printers, printing systems and 3LCD projectors to industrial robots, smart glasses and sensing systems and is based on original compact, energy-saving, and high-precision technologies.